

VISION EXPRESS LOOK TO A GREENER FUTURE

The greenest route to lens production is a key focus for Vision Express and, now being rolled out nationally to the group's in-store glazing laboratories, is the first step thanks to the most advanced lens filtration technology from Nidek.

Dramatically decreasing water usage, the Nidek LFU-220 lens filtration system also ensures that waste created during lens production is collected as a solid block and is easily disposed of, meeting waste regulations.

Paul Mothershaw, the Head of Vision Express Ophthalmic Lens Production said: "We are committed to enhancing our green credentials and our partnership with Nidek is helping us to achieve this. Hopefully other opticians will follow our lead by installing this innovative new equipment as we all push to ensure the optical sector is as green as possible."

Considerable cost saving advantages can be achieved with the new filtration system, as Luke Wyndham, Divisional Manager Nidek Lens Edging, explained: "A busy practice can save up to £1,400 on its water bill a year. The Nidek LFU-220 uses only 0.025 litres of water for processing a lens, which is less than 1% of that used by a conventional mains water supply system," he said.

The centrifugal action of the compact, under work surface, unit produces a solid block of waste which can be easily disposed of into the bin, thereby keeping the operator's hands from coming into contact with lens slurry.

"The LFU-220 automatically counts the number of lenses processed and an LED light and buzzer indicates when the unit needs emptying, making it simple and very easy to use," added Luke.

Nidek LFU-220 is available from Birmingham Optical Group: 0845 230 3020 or Luke Wyndham on 07949 168 384



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