

NIDEK UK APPOINTS NEW OPHTHALMOLOGY BUSINESS MANAGER

Nidek's advanced technology for ophthalmologists is set to take a higher profile in the UK with the appointment of an internationally experienced business manager who has worked with Nidek innovation for more than 20 years.

Alfredo Alberto, Nidek UK Ophthalmology Business Manager, is part of the company's expansion and has been warmly welcomed by Chris Tyler, CEO of Nidek UK –

“Alfredo brings an international understanding of what is driving the most advanced ophthalmology markets. He is very familiar with the technology produced in both the USA and Japan and this experience is highly valued,” said Chris.

Support is an important priority, as well as having the most advanced technology, believes Alfredo -

“I am keen to promote and support the technology that is best placed to enhance the most exacting clinical skills. At Nidek we are looking to enlarge our range of products and the vital after sales service.”

www.nidek.co.uk

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